

I believe that it is important to communities to keep non-profit, Christian stations such as K-LOVE on the air. This station provides non-profit agencies in local areas access to free advertising for their activities and events. This service is not only provided to Christian churches and organizations but also to other non-profits such as Jewish organizations so that it truly does benefit the entire community.

In addition, it is refreshing to have a radio station that does not require you to distract your children or turn off the radio while in the car during normal morning and afternoon drive times to avoid hearing commercials for Viagra substitutes or off-color remarks and objectionable language by the radio personalities (these examples refer to local Clear Channel affiliate WOAI - not something like a hard rock station).

In addition, it is important to offer a variety of choices for listening and K-LOVE definitely fills a niche. I feel strongly enough about this that I do support financially support this station on a regular basis.